# Statement of Purpose for EdD

## Your cohesive statement of purpose (1200 words or less) should:

1. Delineate your educational philosophy and problems of practice you would like to address through your doctoral studies, including how they have been informed by your professional experiences.
2. Describe your professional interests, aspirations, and goals and how they are consistent with the values of the College of Education (https://education.uiowa.edu/about/strategic-plan) and how they align to the goals of the EdD program.
3. Describe specific strategies you plan to use to navigate competing priorities as you embark on your graduate studies and continue to work as a full-time professional.
4. Explain your approach to creating an affirming, supportive and inclusive learning environment.

## Secondary questions to be uploaded separately in one document:

1. How do you engage in social media personally and professionally (Facebook, Twitter, Instagram, Pinterest, Snapchat, LinkedIn, etc)?
2. In your opinion, what is the responsibility of educational leaders to have an active professional social media presence?
3. Have you ever had a negative performance evaluation (e.g. needs improvement, remediation, or intensive assistance plan)? If so, please explain the circumstances and steps you took to address key issues and enhance your educational practice.